### Received by NSD/FARA Registration Unit 10/06/2017 5:03:33 PM OMB No. 1124-0006; Expires May 31, 2020

U.S. Department of Justice

Washington, DC 20530

#### Exhibit A to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently. The filing of this document requires the payment of a filing fee as set forth in Rule (d)(1), 28 C.F.R. § 5.5(d)(1). Compliance is accomplished by filing an electronic Exhibit A form at <a href="https://www.fara.gov">https://www.fara.gov</a>.

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et seq., for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <a href="https://www.fara.gov">https://www.fara.gov</a>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <a href="https://www.fara.gov">https://www.fara.gov</a>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average. 49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20533.

|  | <del></del>                                     | <del></del>         |
|--|---|---------------------|
| Name and Address of Registrant     Project Associates UK Ltd. 20 Haymarket, St James's, London, SW1Y 4EX       |   | 2. Registration No. |
|  |   | 641d                |
| 3. Name of Foreign Principal   | 4. Principal Address of Foreign Principal       | d                   |
| National Media Council of the United Arab Emirates   | Al Muroor Street<br>P.O. Box: 3790<br>Abu Dhabí |                     |
| 5. Indicate whether your foreign principal is one of the follo   | wing:   |                     |
| ☐ Government of a foreign country <sup>1</sup>   |   | •                   |
| ☐ Foreign political party  |   |                     |
| ☐ Foreign or domestic organization: If either, check   | one of the following:                           |                     |
| Partnership  | Committee                                       |                     |
| Corporation  | Voluntary group                                 |                     |
| <del></del>  | Other (specify)                                 |                     |
| ☐ Individual-State nationality   | <del></del>                                     |                     |
| 6. If the foreign principal is a foreign government, state:  a) Branch or agency represented by the registrant |   |                     |
| National Media Council   | •   |                     |
| b) Name and title of official with whom registrant   | deals   |                     |
| Jaber al Lamki, Deputy Director  | ,   |                     |
| 7. If the foreign principal is a foreign political party, state:  a) Principal address                         |   |                     |
| •  | •   |                     |
| b) Name and title of official with whom registrant   | deals   |                     |
| c) Principal aim   | •   |                     |

<sup>1 &</sup>quot;Government of a foreign country," as defined in Section 1(e) of the Act, includes any person or group of persons exercising sovereign de facto or de jure pólitical jurisdiction over any country, other than the United States, or over any part of such country, and includes any subdivision of any such group and any group or agency to which such sovereign de facto or de jure authority or functions are directly or indirectly delegated. Such term shall include any faction or body of insurgents within a country assuming to exercise governmental authority whether such faction or body of insurgents has or has not been recognized by the United States.

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| O TEST CONT   |   | <del></del>                       | <del></del>                                |
|---|---|-----------------------------------|--|
| • -   | cipal is not a foreign government or a foreign political party  | :                                 |  |
| a). State th  | e nature of the business or activity of this foreign principal.   |                                   |  |
|   | •   |                                   |  |
|   |   |                                   |  |
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|   |   |                                   |  |
|   |   | •                                 |  |
|   |   |                                   |  |
| b) Is this f  | oreign principal:   |                                   |  |
| Supervised  | by a foreign government, foreign political party, or other for  | eign principal                    | Yes ☐ No ☐                                 |
|   | a foreign government, foreign political party, or other foreign   |                                   | Yes □ No □                                 |
|   | a foreign government, foreign political party, or other foreign   | •                                 | Yes □ No □                                 |
|   | -   | •                                 |  |
| Controlled by a foreign government, foreign political party, or other foreign principal |   |                                   | Yes No                                     |
|   | y a foreign government, foreign political party, or other forei   |                                   | Yes 🗆 No 🗀                                 |
| Subsidized  | in part by a foreign government, foreign political party, or of   | her foreign principal             | Yes 🗌 No 🔲                                 |
| 6 ft 1/ 6 ft 11/  | 1837 B. T. OUS 220 I B.   |                                   | <del></del>                                |
| 9. Explain fully all i  | tems answered "Yes" in Item 8(b). (If additional space is ne  | eded, a full insert page must be  | used.)                                     |
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| 10 Utha faraing an  | ncipal is an organization and is not owned or controlled by   |                                   | 710 - A A A                                |
| foreign principa  | licipal is an organization and is not owned or controlled by a li, state who owns and controls it.  | i ioreign government, ioreign p   | ouncai party or otner                      |
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|   | EXECUTION   |                                   | •  |
| _   |   |                                   |  |
| information set f   | ith 28 U.S.C. § 1746, the undersigned swears or affirms undeforth in this Exhibit A to the registration statement and that heir entirety true and accurate to the best of his/her knowledges. | e/she is familiar with the conter | has read the.<br>its thereof and that such |
|   | •   |                                   |  |
| Date of Exhibit A   | Name and Title  | Signature                         |  |
|   | MR DAUID JOHN KILSHAW RIGE  | ) Lake                            |  |
| 02 OCT 2017   | FOUNDER & MINNAGING DIRECTOR  |                                   |  |
|   |   | <u> </u>                          |  |

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U.S. Department of Justice

Washington, DC 20530

#### Exhibit B to Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. Compliance is accomplished by filing an electronic Exhibit B form at https://www.fara.gov.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et seq., for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <a href="https://www.fara.gov">https://www.fara.gov</a>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <a href="https://www.fara.gov">https://www.fara.gov</a>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterintelligence and Export Control Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

|                           |   | <b>3</b>                              |  |  |
|---------------------------|---|---------------------------------------|--|--|
|                           | ame of Registrant   | 2. Registration No.                   | (JU)                                   |  |
| Project Associates UK Ltd |   |                                       | 0110                                   |  |
| 3. N                      | ime of Foreign Principal  |                                       |  |  |
| Na                        | tional Media Council of the United Arab Emirates  |                                       |  |  |
|                           | Chec  | k Appropriate Box:                    |  |  |
| 4. 🗇                      | The agreement between the registrant and the above checked, attach a copy of the contract to this exhibit   |                                       | al written contract. If this box is    |  |
| 5. 🗔                      | There is no formal written contract between the regi-<br>foreign principal has resulted from an exchange of correspondence, including a copy of any initial prop  | correspondence. If this box is check  | ked, attach a copy of all pertinent    |  |
| 6. 🗵                      | The agreement or understanding between the registre<br>contract nor an exchange of correspondence between<br>the terms and conditions of the oral agreement or un | n the parties. If this box is checked | , give a complete description below of |  |
| 7. De                     | scribe fully the nature and method of performance of  | the above indicated agreement or i    | inderstanding.                         |  |
|                           |   |                                       | ·                                      |  |

Duration: 25 August to 01 October 2017
Fees: USD \$250,000 for the provision of public

Fees: USD \$250,000 for the provision of public relation services across the world

Travel expenses to be reimbursed by the client

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| 8.  | Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.  |         |
|-----|---|---------|
|     | As part of a global effort, engage in limited activities in the U.S., including the following:  |         |
|     | <ul> <li>To create and promote counter-narratives that discourage young people from extremism and to promote greater collaboration between the US and UAE on counter-terrorism;</li> <li>To note the Arab world's positive contributions to regional dynamics and policy achievements, and global alliances;</li> <li>To raise awareness about state sponsored terrorism in the Middle East.</li> </ul>   |         |
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| 9.  | Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(0) of the Act and in the footnote below? Yes ☒ No ☐   | <u></u> |
|     | If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.  |         |
|     | To differ our course in the course that a grown link on the publications stated in guartier 9 above   |         |
|     | To create or commission content that accomplishes the objectives stated in question 8 above.  |         |
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|     | EXECUTION   |         |
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| į   | In accordance with 28 U.S.C. § 1746, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this Exhibit B to the registration statement and that he/she is familiar with the contents thereof and that succontents are in their entirety true and accurate to the best of his/her knowledge and belief.  | h       |
| D   | ate of Exhibit B Name and Title Signature   |         |
|     | Mr. David John Kilshaw Rigg   |         |
|     | 10/2/2017 Founder and Managing Director   |         |
| any | otnote: "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence of the control of the united States or any section of the public within the United States with reference to formulating, adopting, or changing the meeting of pressure public of the public of the public interests gaining or relations of a government of a foreign political or any section of the public interests gaining or relations of a government of a foreign political or any section of the public interests gaining or relations of a government of a foreign political or any section of the public interests gaining or relations of a government of a foreign political or any section of the public interests gaining or relations of a government of the public of the public interests gaining or relations of a government of the public of the public of the public interests gaining or relations of a government of the public of |         |